1. What types of contents do you often view on TikTok? How frequently do you see each type of content?
   1. I normally view videos about music, news and information, celebrities, beauty, studies. For frequency, I see a lot of news. Second would be celebrities. Then beauty, music and studies. For instance, there is a recent scandal among some celebrities, so I see a lot of videos about news relating to this scandal.
2. What impresses you the most when you see videos of celebrities or beauty?
   1. I really like the women who does the transformation trends. For instance, they will start with their bare faces. Then, they will put on makeup and transform into a different look.
3. How do these people usually dress when they appear on their videos?
   1. Recently, there is a new trend by about Vietnamese costume by a singer. So, I see many celebrities wearing Vietnamese costumes wearing the same outfit and putting on the same makeup styles which the singer does in her music video.
4. How does it make you feel?
   1. I find these women very beautiful. I also feel proud of Vietnamese costume getting popular. On my TikTok feed, there are two types of transformation. One is quite positive and seek to maintain the Vietnamese culture. Another is the kind of transformation where the creators dress too revealingly, showing too much of their body. For this sexy style, I simply skip them without viewing them.
5. Why do you skip these videos where women dress too revealingly?
   1. I think these creators must post these videos purposefully. Personally, I think these videos look repulsive, and it depreciate their own values. I think I am quite conservative. I don’t like to show too much of my bare skin, especially on showing media because there are so many people viewing these contents. Anyway, since everyone is free to upload whatever they want, everyone is also free to judge.
6. How do you interact with the videos that you like?
   1. I react with hearts and click on the links showing videos of other people doing the same trend. So, I will watch a few more videos about this same trend.
7. After interacting with these videos in this way, do you happen to come across many similar videos on your TikTok feed?
   1. I find it quite handy about TikTok that whenever I watch a few videos of the same topic, more similar videos of that topic will appear on my feed. If I search for anything, similar videos will appear on my feed.
8. How does it make you feel with this repetition?
   1. I feel quite fed-up after viewing so many similar videos. I only watch out of curiosity. So, if I see so many videos of the same topic, I get fed-up, and then I will skip them next time I see them.
9. How does these videos about trends make you feel?
   1. I want to cover these trends too. There are other cute dancing trends. Whenever I find such videos about cute or dancing trends, I want to make videos with my friends to cover these trends.
10. How do you interact with the videos showing some cute trends that you want to cover?
    1. I often react with hearts, save or repost these videos. Then, I will learn the movements, use the same soundtrack and make a video of us copying the trend.
11. After doing so, do you notice similar videos appearing on your feed?
    1. I notice that if I interact like that with these videos, then I will see other videos of people doing the same trend. Then, I feel fed-up.
12. What do you do with the videos you make?
    1. I will upload them to my TikTok. I want to build my personal brand and attract interactions from viewers on my posts and my TikTok channel. I notice that if I cover popular trends, my videos are very likely to receive more views and interactions.
13. What drives you to post your videos on TikTok?
    1. I really like the comments I receive on my posts. My friends or even strangers give me compliments or feedback on my videos, which makes me feel happy.
14. What prompts you to delete your videos from TikTok?
    1. If my videos don’t receive many interactions, or if I receive too many negative comments, I feel discouraged and I want to delete those videos.
15. When you say that you want to copy other people’s look when you see beauty contents, what do you mean by that?
    1. On my TikTok feed, there are contents of female creators sharing beauty tips, such as how to brighten my complexion, or they sell beauty products. Then, I want to buy the products that they use to experience and get the same results.
16. Can you describe the entire process when you buy beauty products featured on TikTok videos?
    1. I will view the entire video where people review a beauty product. Then, I react with heart. Then, I save the video for later use, such as buying the product or sharing the product with my friends. After viewing the entire video, if I think that the benefits are appropriate for me and are what I need, I will add them to my basket by clicking on the link in the video description. When I click on a basket, I can see the product, the price and I can add the quantity. Then, I will request more information. This is similar to Shopee, but on TikTok itself. Each seller will have their own TikTok Shop page.
17. After interacting with these videos, do you happen to notice it repetitive appearance on your feed? How does it make you feel?
    1. Yes, I do. I feel quite annoyed because I already buy the product. So, I will simply skip these videos. I suspect that sellers can pay for their videos to appear more often. For instance, if I spend some time to view a video, and if the brand behind that product pay for commercial, then the product featured on that video will start to appear on my feed quite a lot. For instance, there is a set of a set of three products to brighten skin complexion. I have no interest on that product set. I simply viewed an entire a video about beauty tip. But that product appears a lot on my feed. I think there is about 1 to 2 videos about that product set whenever I surf TikTok.
18. When do you often use TikTok?
    1. I often use TikTok before bed or during my free time. I don’t spend too much time on TikTok. I only do whenever I have free time, or when I want to get some updated news.
19. Where on TikTok do you often see these contents?
    1. I think I see them a lot on my “For you”. They get recommended a lot to me. Most of the time I see contents about news, such as 60s news. Then, I see celebrities. You know, channels with many views. Then I see contents about beauty and study.
20. How do you use the search function on TikTok?
    1. Whenever I come across a product that I want to know more about, I will search for the product using the search function on TikTok. Or, if there is any new drama or news, I will search for them on TikTok.
21. After searching for certain topics, do similar videos appear a lot on your feed?
    1. Yes, they do.
22. How do you share TikTok contents with your friends?
    1. There is a function to share contents with friends. I press the share button, then I share these contents to my friends via Facebook Messenger.
23. How about TikTok message feature?
    1. My friends and I don’t text on TikTok that often. We send messages via Facebook Messenger more often.
24. Are you aware of fire streak on TikTok?
    1. I am not aware of this.
25. If you and your friends discuss about TikTok, what are the conversations often about?
    1. I think we mostly talk about dramas. That is what people are most curious about. We usually want to discuss scandals and dramas, arguing who is in the right or wrong. We also talk about coffee shops or where to eat that we find review videos TikTok.
26. How about clothes and fashion videos?
    1. I think I buy a lot of clothes on TikTok. There are pages on TikTok Shop that sell clothes, shoes. There are also livestream sessions for me to buy clothes.
27. What are your favorite styles?
    1. I like trendy clothes, or clothes that match my style. For instance, there is a new trend where people use a scarf as an accessory around their waist. I really like accessories. So, I will search for new accessory trends to buy them.
28. How do you find out about what is trendy?
    1. There is a new music video by this Kpop singer. I see that many people are selling accessories that look like the ones the Kpop singer puts on in her video. Then, these sellers will make videos promoting their products. I will buy these products from these videos. I don’t actively search for these videos. They just appear on my feed. So, anything that is trendy will appear. I think people know that a lot of people want to be fashionable and trendy.
29. Who do you follow on TikTok? Do you keep your TikTok account private or public?
    1. I set my TikTok account as public. So, anyone can see what I post. I want to build my channel in a positive way. So, I want to make cute and positive posts for my TikTok account. I follow many famous TikTok creators, or TikTok creators that I like, or the TikTok creators that often create trendy videos. I also follow my friends.
30. What settings do you use on TikTok?
    1. I don’t use many settings on TikTok. I only change my account names, or profile pictures.
31. How about filters?
    1. I use TikTok filters a lot. On days where I my facial skin is not too good, I will use filters. Or when I want to make something funny, I will use funny filters. The output videos are very funny. So, I can use filters however I want.
32. How about keyword filters? How about sleep reminder, screen time break or screen time limit?
    1. I am not aware of these features at all.
33. When and where do you and your friends talk about TikTok?
    1. If we want to search for a new place to hang out, we will share the place we find on TikTok via Facebook Messenger. At a coffee shop, when we want to discuss about a new drama, we will open TikTok to view the posts about that drama and discuss about it.
34. If your TikTok account is locked and you cannot retrieve it, how do you feel?
    1. I will definitely feel sad. It is because I am trying to build a TikTok account for myself, a personal brand. I have put so much efforts into building my TikTok account and have already gathered quite a number of followers. So, if I have to build it from scratch again, I will feel quite disappointed.
35. What are the steps you take to use TikTok?
    1. I unlock my phone, I open TikTok app, I surf or search for the information that I need. I think I will use TikTok for about 30 to 60 minutes. Then, I will close TikTok and put my phone down.
36. What is your emotion or mood right before the moment you use TikTok?
    1. I feel like viewing something, or maybe slightly bored. I think something is quite interesting about TikTok is that I can never know what contents are coming up next. So, I become quite curious and spend quite a lot of time using it. So, I think it takes quite a lot of my time.
37. Do you use auto-scrolling?
    1. Yes, I do. I find it very convenient. When I want to do something else, but I still want to use TikTok, then I can use that feature to do both. For instance, when I put on makeup, I can do it and view TikTok videos at the same time.
38. What prompts you to use TikTok?
    1. I want to search for information. For instance, if I find a post on Facebook or elsewhere about a topic, but the information is not enough, then I will search for that topic on TikTok. I usually search for music videos, study materials. In generally, I want to use TikTok for entertainment, for information and dramas.
39. How often does TikTok send you notifications?
    1. Quite often and almost every day. It will recommend information that I usually show interest, or livestream sessions of shops, or new posts by the people I follow.
40. What do you do when you see those notifications?
    1. If I see something interesting, I will open TikTok. If it is not interesting for me, I just delete that notification from my phone screen.
41. What if TikTok is inaccessible when you want to use it, such as before bedtime?
    1. I think that something is definitely missing. This is because I use it so often. There were times in the past when I could not access the app, no matter what I did. At those time, I didn’t know what else to do, so I simply just sit there. This is because using TikTok before bed has become a habit. So, without it, I am definitely quite disappointed.
42. What are your emotions right before you use TikTok?
    1. I think I feel slightly sad. Whenever I face something challenging or sad, I tend to avoid it. I will open TikTok and view funny videos. They really help lift my mood then. Since I focus on TikTok, I forget about my other worries. Additionally, I also feel happy. At those time, I will actively search for TikTok trends to make videos to promote the coffee shop I am working at, or to promote my personal brand and TikTok page.
43. How would you rate your overall experience with TikTok?
    1. I think TikTok is positive. I think how people use TikTok differs depending on their own purposes. For me, my TikTok feed is quite positive. I think this is because I search and view positive videos. I can quickly obtain information from TikTok. Videos about breaking news and dramas are usually pushed to the top because a lot of people are viewing it. So, I can catch up with this information much faster than other news outlet. I also follow channels that share information and knowledge, which help me learn new things. I also learn beauty tips. I also get entertained from TikTok, especially when my mood is low. I think that TikTok helps people kill time while they are waiting for something.
44. How about contents that you think are negative?
    1. I think it’s mostly around videos where people dress too revealing. I find them very revolting. I think when male TikTokers dress in a sexy way, it is not too revolting. But when female TikTokers do so, it is very revolting. For instance, there is a female TikToker who do contents about cooking, but she dresses too revealingly or sexy. I really don’t like those types of contents. A few examples of clothing items are string tops, or strapless corsets, or strapless bustiers, or shorts that are too short they show a part of their buttocks. I think these women want to attract attention or attract more followers.
45. What is something you are proud of yourself?
    1. I like personal growth. So, I always seek for new information or knowledge to upgrade myself and grow. This also applies to the social platforms that I use.